



Road to **2020** Decennial Census for Department of Hawaiian Homelands



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United States[®]
Census
2020

Presentation Overview

5-10 minutes in length

Introduction

Census Overview

Information Handouts

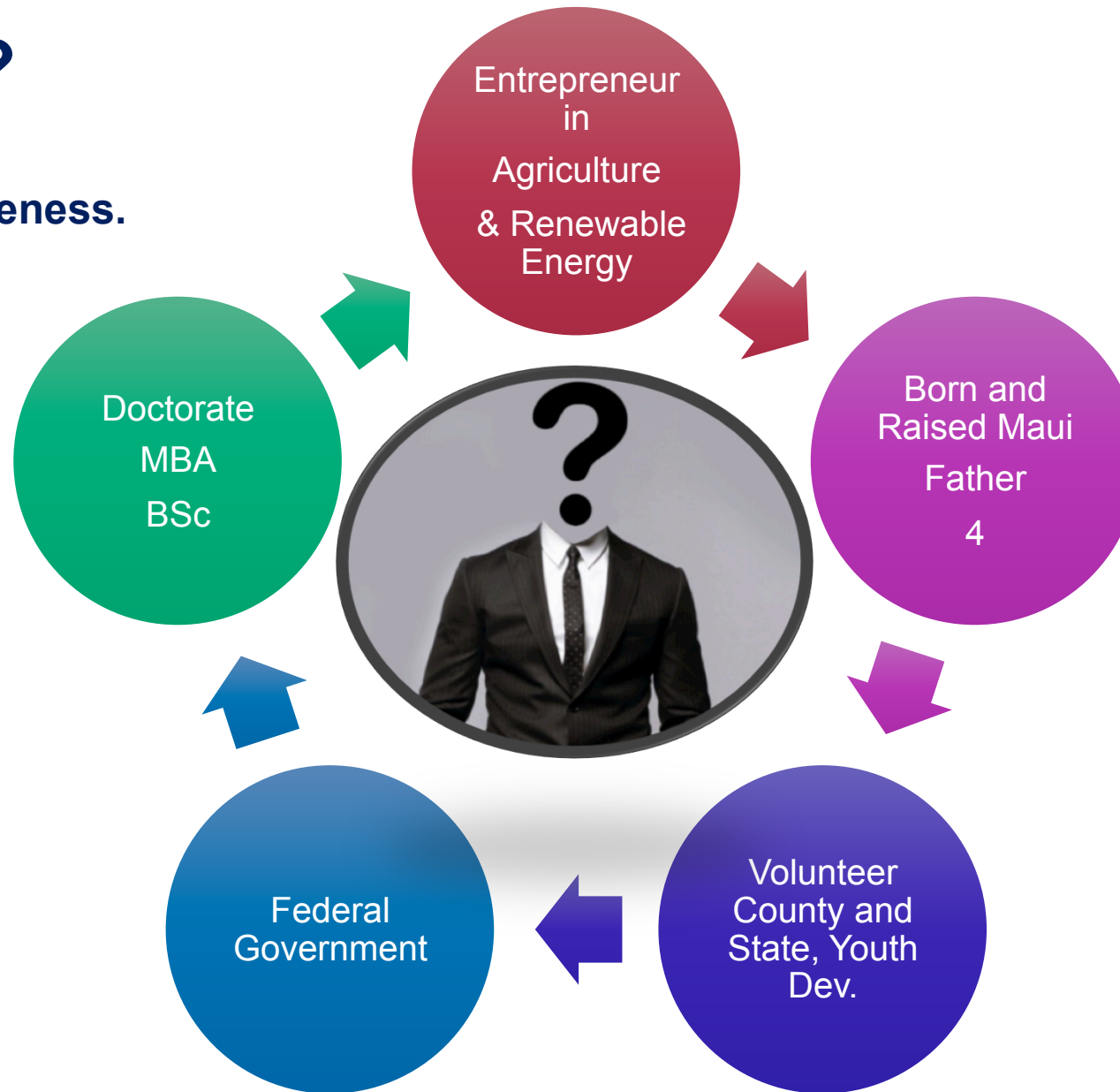
Who You Leo?

Partnership Specialist

Promote. Educate. Raise Awareness.



WHY I ACCEPTED THIS ROLE:
\$15 Billion Dollar Effort
Impact to my community
For the Next 10 Years





Why do we take the census?

Constitution Mandates a headcount every 10 years

It is in the Constitution **Article 1**, Section 2 of the U.S. Constitution

“The actual Enumeration shall be made within three years after the first meeting of the congress of the United States, and within every subsequent term of ten Years, in such manner as they shall by Law direct.”

- **Apportionment**
- **Redistricting**
- **Distribution of federal Funds**
- **Inclusive Event**
- **Civic Engagement**
- **Democracy**

Your Answers are Protected by Title 13 of the U.S. Code

- ✓ The Census is Confidential and required by Law
- ✓ Results of the Census are reported in Statistical format only
- ✓ We do not share a respondents personal information with other government agencies
- ✓ All Census Employees swear to a lifetime oath to protect respondent information
- ✓ Penalties for wrongful disclosure - Up to 5 years imprisonment and or a fine of \$250,000



Impacts of the 2020 Census Data?

Power

- Congressional representation
- Reapportionment & redistricting



Money

- \$675 Billion distributed annually
- Funding distributed based on Census Data



Hawai'i

- Over 3.6 Billion Dollars in Federal Funding (2010 Census – FY 2016)
- +\$1,533 approx. per HI resident counted* (From Just 16 Fed programs)

REPORT

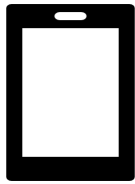
Program	Dept.	Obligations	Program	Dept.	Obligations
Financial Assistance Programs		\$3,512,607,820			
Medical Assistance Program (Medicaid)	HHS	\$1,496,967,000	Community Facilities Loans/Grants	USDA	\$25,028,486
Federal Direct Student Loans	ED	\$209,651,526	Supporting Effective Instruction State Grants	ED	\$10,640,020
Supplemental Nutrition Assistance Program	USDA	\$484,225,008	Crime Victim Assistance	DOJ	\$10,147,586
Medicare Suppl. Medical Insurance (Part B)	HHS	\$153,385,285	CDBG Entitlement Grants	HUD	\$12,205,032
Highway Planning and Construction	DOT	\$82,140,212	Public Housing Capital Fund	HUD	\$9,202,000
Federal Pell Grant Program	ED	\$70,400,000	Block Grants for the Prevention and Treatment of Substance Abuse	HHS	\$8,469,866
Section 8 Housing Choice Vouchers	HUD	\$46,900,000	Waste and Waste Disposal Systems for Rural Communities	USDA	\$16,022,232
Temporary Assistance for Needy Families	HHS	\$35,600,011	Social Services Block Grant	HHS	\$7,014,384
Very Low to Moderate Income Housing Loans	USDA	\$182,283,030	Rural Rental Assistance Payments	USDA	\$10,974,656
Title I Grants to LEAs	ED	\$49,903,423	Business and Industry Loans	USDA	\$6,486,000
State Children's Health Insurance Program	HHS	\$46,343,000	Career and Technical Education - Basic Grants to States	ED	\$5,496,906
National School Lunch Program	USDA	\$45,191,000	Homeland Security Grant Program	DHS	\$3,734,500
Special Education Grants	ED	\$40,732,093	WIOA Dislocated Worker Grants	DOL	\$1,934,001
Section 8 Housing Assistance Payments Program	HUD	\$36,197,540	HOME	HUD	\$3,016,838
Federal Transit Formula Grants	DOT	\$6,521,000	State CDBG	HUD	\$0
Head Start	HHS	\$29,896,148	WIOA Youth Activities	DOL	\$2,139,306
WIC	USDA	\$32,427,000	WIOA Adult Activities	DOL	\$2,046,448
Title IV-E Foster Care	HHS	\$21,586,644	Employment Service/Wagner-Peyser	DOL	\$2,625,025
Health Care Centers	HHS	\$30,146,449	Community Services Block Grant	HHS	\$3,756,915
School Breakfast Program	USDA	\$11,598,000	Special Programs for the Aging, Title III, Part C, Nutrition Services	HHS	\$3,348,608
Rural Electrification Loans and Loan Guarantees	USDA	\$0	Cooperative Extension Service	USDA	\$1,782,215
Public and Indian Housing	HUD	\$24,041,000	Native Amer. Employment & Training	DOL	\$2,975,236
Low Income Home Energy Assistance	HHS	\$5,488,162			
Child and Adult Care Food Program	USDA	\$7,103,000	Federal Tax Expenditures		\$49,337,931
	ED	\$12,320,742	Low Income Housing Tax Credit		

Medicare
Transportation
Head Start Programs
Federal Transit
Business Loans
Community Facilities
Many Others

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United States®
Census
2020

New Ability to Self Respond Starting March 23, 2020



Internet



Phone



Paper Form



In-person

**13 languages including English will be supported*

**Specific
Dates**



Timeline	Operation	Activity
August 2019	Address Canvassing (AC)	Update the address frame and identify locations where people live, or could live for selected areas.
March 2020	Update/Leave (UL)	Update the address along with feature data and leave a packet to encourage self-response and a paper questionnaire.
March 2020	Service Based Enumeration (SBE)	Enumerate individuals receiving assistance at service based locations and people experiencing homelessness, living in transitory locations (such as recreation vehicle parks, campgrounds, tent cities, carnivals, marinas, hotels, who do not have a usual home elsewhere).
March 2020	Group Quarters Enumeration (GQE)	Enumerate people living or staying in group quarters, such as correctional facilities, skilled nursing facilities, college residential halls, group homes, worker's dormitories).
March 12-20	Self-Response	Internet Self-Response Starts. Provides an Option for respondents to complete the census questionnaire by internet.
April 1st	Census Day	Census Day
April 2020	Early Non-Response Follow-up (NRFU)	Conducted in blocks surrounding colleges and universities where students are likely to have moved out before regular NRFU begins.
May 2020	Non-Response Follow-up (NRFU)	Reach out to households who did not respond to the 2020 Census questionnaire.

Your Experience

WHAT WE WILL SEND IN THE MAIL	
On or between	You'll receive:
March 12-20	An invitation to respond online to the 2020 Census. (Some households will also receive paper questionnaires.)
March 16-24	A reminder letter.
	If you haven't responded yet:
March 26-April 3	A reminder postcard.
April 8-16	A reminder letter and paper questionnaire.
April 20-27	A final reminder postcard before we follow up in person.

We understand you might miss our initial letter in the mail.

- Every household that hasn't already responded will receive reminders and will eventually receive a paper questionnaire.
- It doesn't matter which initial invitation you get or how you get it—we will follow up in person with all households that don't respond.



Supporting Linguistically Diverse Populations

LANGUAGES

Available in Spanish

- Enumerator Instruments (hand held)
- Paper questionnaire and other mailings
- Field enumeration materials

12 non English languages

Spanish, Chinese (simplified), Vietnamese, Korean, Russian, Arabic, Tagalog, Polish, French, Haitian Creole, Portuguese, Japanese

- Internet option/online questionnaire
- Census Questionnaire Assistance (CQAs)

Items available in 59 non-English languages

- Language glossary
- Language identification card
- Language Guides/Print and Video

Additional efforts from the Census Bureau

- Partner with grass roots organizations to localize the Census message
- Hire locally

2020 Census Language Program

Language List: All Non-English Languages

Spanish	Italian	Khmer	Tamil	Croatian
Chinese	Farsi	Nepali	Navajo	Bulgarian
Vietnamese	German	Urdu	Hungarian	Twi
Korean	Armenian	Romanian	Hebrew	Lithuanian
Russian	Hindi	Telugu	Malayalam	Yoruba
Arabic	Ukrainian	Burmese	Swahili	Czech
Tagalog	Bengali	Punjabi	Yiddish	Igbo
Polish	Greek	Lao	Indonesian	Marathi
French	Amharic	Hmong	Serbian	Sinhala
Haitian Creole	Somali	Albanian	Tigrinya	Slovak
Portuguese	Thai	Turkish	Ilocano	American Sign Language
Japanese	Gujarati	Bosnian	Dutch	

Ongoing **Recruiting and Staffing** Numbers for Area Census Office (ACO) – **Any support Helps**

Summer 2018

- ✓ Wave 1 ACO Management (approx. 10 per ACO)

Fall 2018

- ✓ ACO office staff, Recruiting Assistants (approx. 30 per ACO)

Spring 2019

- ✓ Address Canvassing field staff (approx. 300 per ACO)

Spring 2019

- ✓ Wave 2 ACO Management (approx. 10 per ACO)

Fall 2019

- ✓ Non-Response Follow-Up field staff (approx. 500 per ACO)

Summer 2018

- ✓ Recruitment Specialists

Recruiting Information for All Positions

www.2020census.gov/jobs

www.usajobs.gov

1-800-992-3529 (Recruiting Hotline)

2020 Census Jobs

Language Options:

 English



**SAMPLE WEBSITE SCREEN SHOT
ON WHERE TO APPLY**



The image cannot be displayed. Your computer may not have enough memory to open the image, or the image may have been corrupted. Restart your computer, and then open the file again. If the red x still appears, you may have to delete the image and then insert it again.

[Access the 2020 Census Jobs Site](#)

SAMPLE FORM

Start here OR go online at [url removed] to complete your 2020 Census questionnaire.

Use a blue or black pen.

Before you answer Question 1, count the people living in this house, apartment, or mobile home using our guidelines.

- Count all people, including babies, who live and sleep here most of the time.
- If no one lives and sleeps at this address most of the time, go online at [url removed] or call the number on page 8.

The census must also include people without a permanent place to live, so:

- If someone who does not have a permanent place to live is staying here on April 1, 2020, count that person.

The Census Bureau also conducts counts in institutions and other places, so:

- Do not count anyone living away from here, either at college or in the Armed Forces.
- Do not count anyone in a nursing home, jail, prison, detention facility, etc., on April 1, 2020.
- Leave these people off your questionnaire, even if they will return to live here after they leave college, the nursing home, the military, jail, etc. Otherwise, they may be counted twice.

1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2020?

Number of people =

2. Were there any additional people staying here on April 1, 2020 that you did not include in Question 1?

Mark ☒ all that apply.

- ☐ Children, related or unrelated, such as newborn babies, grandchildren, or foster children
- ☐ Relatives, such as adult children, cousins, or in-laws
- ☐ Nonrelatives, such as roommates or live-in babysitters
- ☐ People staying here temporarily
- ☐ No additional people

3. Is this house, apartment, or mobile home — Mark ☐ ONE box.

- ☐ Owned by you or someone in this household with a mortgage or loan? *Include home equity loans.*
- ☐ Owned by you or someone in this household free and clear (without a mortgage or loan)?
- ☐ Rented?
- ☐ Occupied without payment of rent?

4. What is your telephone number?

We will only contact you if needed for official Census Bureau business.

Telephone Number

 - -

Take Home Message Summary

- Respond before or on April 1
- Its Confidential
- Remind your friends and family
- Impacts Representation and Money

Pau.....Mahalo!

Call Center: 301-763-INFO (4636) or 800-923-8282 or ask.census.gov

TDD: TTY users can dial 1-800-877-8339 to use the Federal Relay Service

News media: 301-763-3030 or pio@census.gov

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END